



Art Requirements:

- Template and artwork need to be on separate layers
- keep all text within **Copy Limit Zone**
- make sure all **layers/graphics** are **unlocked/visible**
- all text has been **converted to outlines**
(Select All > Type > Create Outlines)
- all **images** are **300dpi** and **embedded**
(Links Palette > select link > drop down menu-embed)
- all elements are in **CMYK** or colored with a swatch from the **PANTONE+ Solid Coated** library
(All other "spot" colors will be converted to process)
- If white layer has special knockouts, indicate which areas need to be clear or metallic

