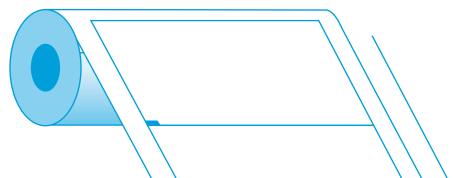


Template: 29" x 14.25" Medium Polymailer with 3" flap and one tape strip

## **Art Requirements:**

- Template and artwork need to be on separate layers
- keep all text within Copy Limit Zone
- make sure all layers/graphics are unlocked/visible
- all text has been **converted to outlines** (Select All > Type > Create Outlines)
- all images are 300dpi and embedded (Links Palette > select link > drop down menu-embed)
- all elements are in **CMYK** or colored with a swatch from the **PANTONE+ Solid Coated** library (All other "spot" colors will be converted to process)
- If white layer has special knockouts, indicate which areas need to be clear or metallic





Unwind #3 - Eyemarks will finish left side edge of roll

- Glue Strips are shown for reference they are on the inside of the flap and will not be printed.

- Graphics can be placed in the GLUE STRIP and FLAP OVERLAP areas, text can be placed on the 3" flap but should be avoided in the overlap area unless the intent is for it to be hidden when the pouch is closed.

- Make sure to incorporate 5" x 7" (or whatever size your shipping label is) clear space in the design to place label for shipping, area included in template for reference.
- Please make .0625" solid color

border around Front Panel, Back Panel, and Glue Strip Area if color or art is not the same from left edge to right edge. See the red, dashed copy limit lines to show where you need to keep copy and non-uniform graphics.

- Print on the flap should be oriented with the back panel because when the pouch is closed, the flap is on the back.

- Die
- – Flap Fold Line
- – Copy Limit Line
- Flap Overlap Area